

6th ANNUAL
INTERNATIONAL
CONVENTION AND
ROYAL SUMMIT

PARTNERSHIP BROCHURE

FEDERAL PALACE, LAGOS
NOVEMBER 4 - 10, 2024



OUTLINE

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Who We Are



Conceived with the original name of Ateker International Development Organization, Aido Network International, AIDO today is a not-for-profit, a political and knowledge-based non-governmental organization headquartered in London with His Highness Paul Jones Eganda as its Global President. Created in 2018.

The International Decade for People of African Descent declared by the United Nations three years prior to its birth provides a very conducive environment for the pursuit of AIDO's ideals which are well aligned with the United Nations sustainable development goals, the African Union Agenda 2063 and other important regional organizations' objectives such as the OAS and the CARICOM.

AIDO promotes peace and respect through culture as a means for unity and sustainable development. with its objective, among others, to uphold the spirit of UBUNTU (Humanity or Human Rights) and thus promote social inclusion across all communities everywhere.

AIDO has exponential expanded from 7 to 657 cultural establishments in 12 countries, with a membership of 2.1 million as of October 2022. with significant numbers resident throughout Europe, Asia, Africa, America, North America, the Caribbean and Latin America.







VISION

A better world with happier peaceful nations where people fully enjoy their human rights and have true possibilities to develop.

MISSION

Transforming societies through cultural restoration, reviving African traditional governance institution alongside ethical standards and moral value as the basis for peace, security and prosperity whilst being the voice of the voiceless throughout the world.





About AIDO Nigeria

Birtherd in January 2024 , with Princess Afoma Ojei-Adigwe as the Nigeria Country Ambassador and Representative .

Aligning with the International objectives and strategic goals , AIDO Nigeria strategic country pillars are

- ◆ Accelerated Economic Growth,
- ◆ Education and Youth Development ,
- ◆ Social Inclusion and Behavioral Change ,
- ◆ Cultural Promotion and Peaceful Co-existence
- ◆ Governance and Leadership , with thematic areas around critical sectors for development





Nigeria Program Areas



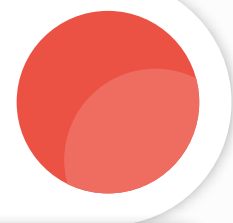
Enterprise and
Entrepreneurship
Development



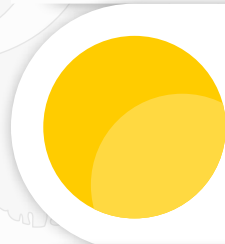
Education and
Youth
Development



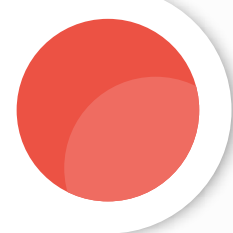
Agriculture and
Food Security



Governance,
Cultural and
Peacebuilding



Climate Action



Women
Development
And Gender
Equality



AIDO INTERNATIONAL - BOARD OF TRUSTEES



**HIS HIGHNESS PAUL JONES EGANDA,
PRESIDENT AIDO NETWORK INTERNATIONAL**



**PRINCESS ULRIKE POHLMAN-
CHAIRPERSON**



**HER HIGHNESS QUEEN GRACE
EGANDA - SECRETARY GENERAL**



**DR SHEIKH RAMZY –
VICE CHAIRPERSON.**



**HRH CHIEF BIMBO ROBERTS FOLAYAN
BUSINESS & INVESTMENTS**



**QUEEN MOTHER MYRNA BELGRAVE
ACOM V- REPARATIONS**



**MR MARTIN WEIGHTMAN - INTERFAITH &
HUMAN RIGHTS**



**COUNSEL CLEMENT SEYI-
LEGAL ADVISOR**



AIDO NIGERIA - BOARD OF TRUSTEES



**PRINCE BIMBO ROBERTS
FOLAYAN MBCS CITP, FIIM, PMP
CHAIRMAN – BOT**



**PRINCESS (AMB) AFOMA CLARA
OJEI-ADIGWE.
COUNTRY REPRESENTATIVE**



**AMB. DR. KAMAL
ABDULKADIR MUSTAPHA,
FNIM, FCIC, FIHNR, FIPESA**



**AMBASSADOR (PRINCE)
ADEMOLA OLADELE FADEBE.**



**AMBASSADOR IFEOMA AKABOGU-
CHINWUBA, MNI.**



AMBASSADOR. BELLO SHEHU RINGIM



AMAOPUORUBO (HON) MRS IBITORU OFILI, JP



MR. IORPUU SELU OBI VICTOR





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Venue & Date

The Magnificent Federal Palace Hotel
Ahmadu Bello Way, Victoria Island,
Lagos, Nigeria

November 4th – 9th, 2024





Key Events



An Exclusive Welcome
Dinner with Royals
,Head of Government
and the Private Sector

Nov 4



International
Convention and
Business Summit

NOV 5 – 6



Africa Cultural Day

Nov 7



Royal Banquet Dinner
,Award and Gala Night

Nov 9





Other Activities

Business Investment Deal Room -Nov 5 and 6

International Exhibition Opportunity -Nov 5 - 7

Human Right Summit - Nov 6

Panel Sessions ! Fireside Chat! Paper Presentations

Goodwill Messages

Lunch & Learn - Parallel session

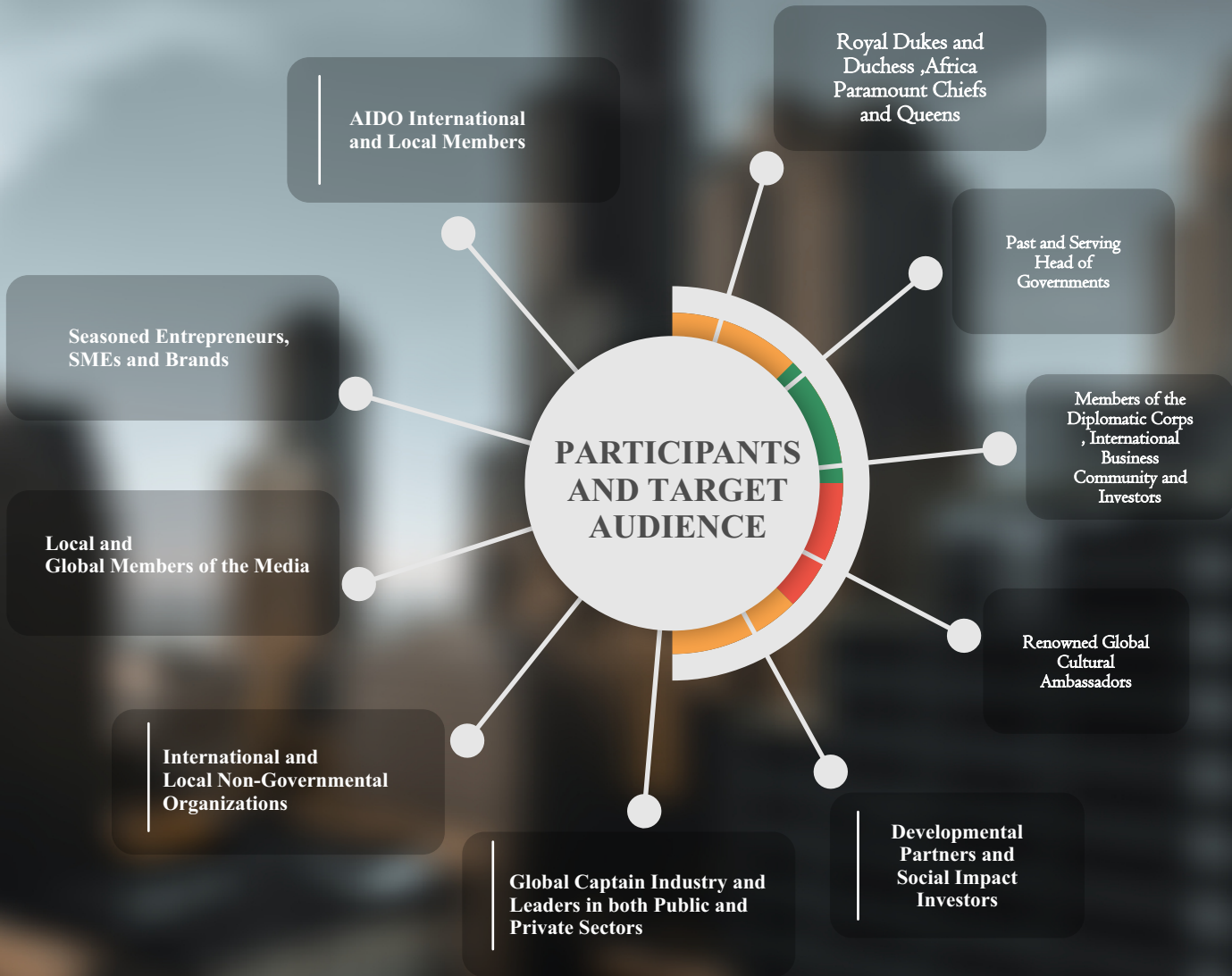
Media Engagements

African Fashion Display/Pageant

Special Recognitions

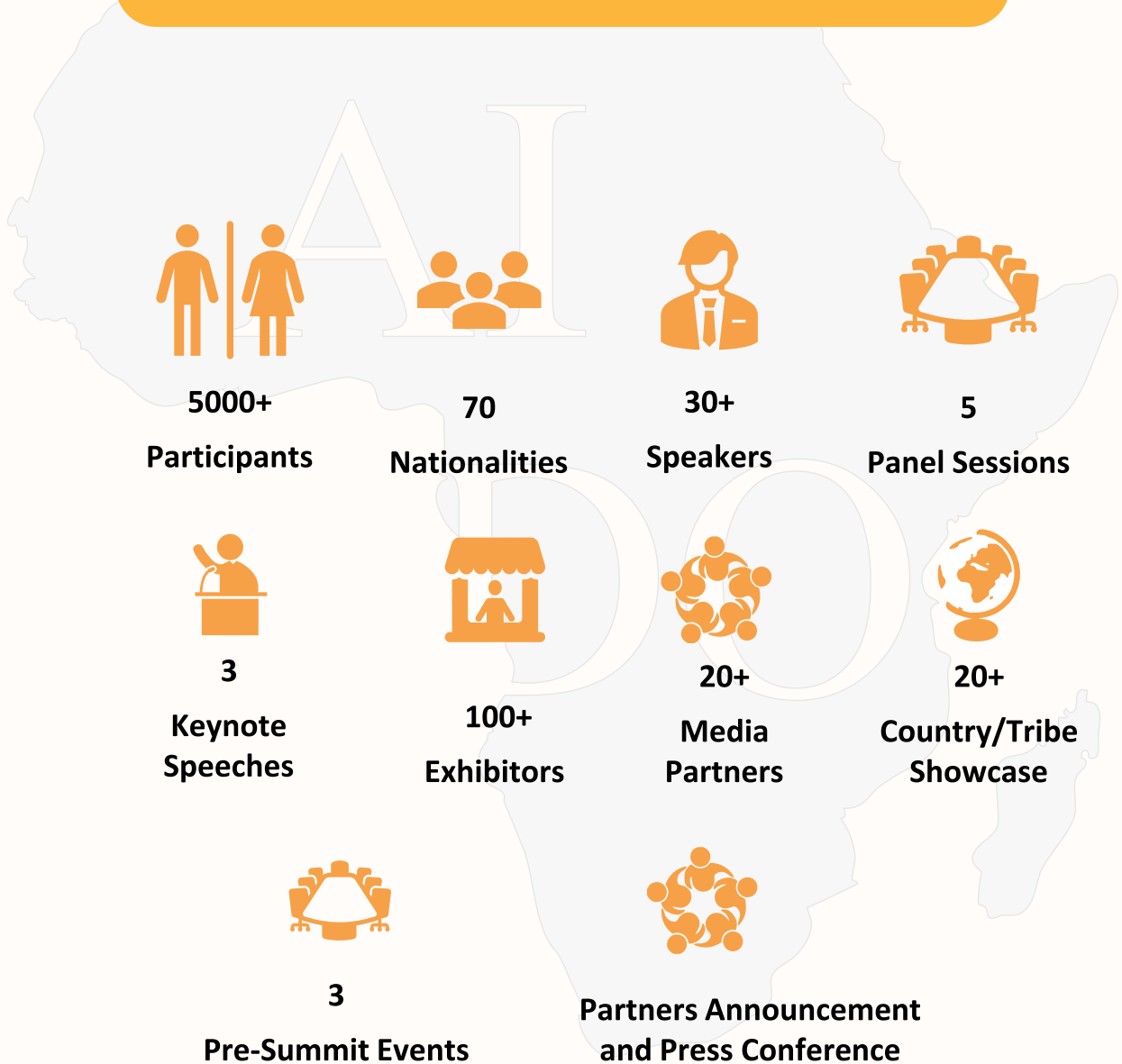
Cultural display and talks







What to Expect



Partnership Levels

Headline Partner

As a Headline Partner, you are a co-organizer of the Summit and bring technical expertise, the strength of your network and support to help drive meaningful conversation at the event and real impact of the AIDO Nigeria, beyond the Summit.

Benefits

In addition to highlighting your organization's dedication to Africa's growth and full recognition on all conference materials and communication to attendees, you will get the following event benefits:

- Keynote address and Panel discussion speaker slots
 - A priority exhibition booth similar to an Experience Lounge and 10 complimentary delegate tickets, with all-event access
 - On-site advertising between sessions
 - Priority Press coverage
 - Exclusive Mentions
 - Logo prominently displayed on event website and wall
-
- **Investment: N100,000,000:00 (3 slots available)**





Associate Partner

Associate Part Partners focus on co-creating, supporting and branding specific parts of the event such as the Deal Room session or sector-specific impact workshops and parallel events.

Benefits

This partnership level gives your organization full recognition on all summit digital and physical assets, as well as communication materials. You will also get the following event benefits:

- Goodwill message and panel discussion speaker slots
 - A co-branded side event
 - One exhibition booth and 5 complimentary delegate tickets, with all event access
 - On-site advertising and additional media feature
 - Logo prominently displayed on event website and wall
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- **Investment N75,000,000 (3 slots available)**





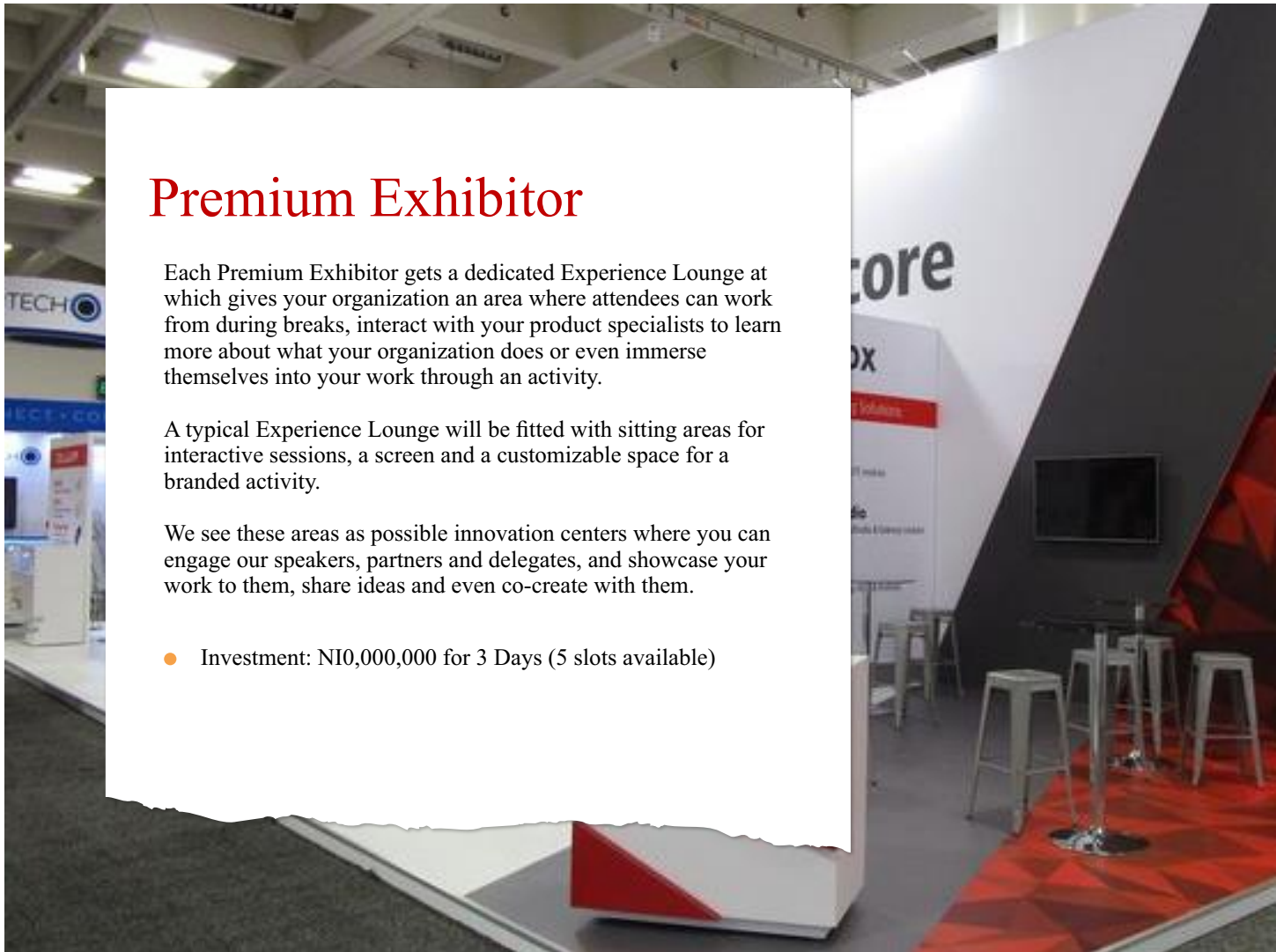
Theme Partner

A Theme Partner on a dedicated panel session at the Summit where issues and solutions are discussed. They help to design what these panels focus on and provide attendees with unique insights within these areas.

Benefits

- As a Theme Partner, your organization will be recognized on all press and conference materials, and will get the following additional benefits:
 - A panel discussion speaker slot for a Senior Executive of the organization
 - Co editio boot an for com if interty delegate tickets, with all-event access
 - Opportunity for special focus group discourse.
 - Logo prominently displayed on event website and wall
- **Investment: N50,000,000 : 00 (5 slots available)**





Premium Exhibitor

Each Premium Exhibitor gets a dedicated Experience Lounge at which gives your organization an area where attendees can work from during breaks, interact with your product specialists to learn more about what your organization does or even immerse themselves into your work through an activity.

A typical Experience Lounge will be fitted with sitting areas for interactive sessions, a screen and a customizable space for a branded activity.

We see these areas as possible innovation centers where you can engage our speakers, partners and delegates, and showcase your work to them, share ideas and even co-create with them.

- Investment: N10,000,000 for 3 Days (5 slots available)





Technical Partner

Our ideal Technical Partner is a Champion with African experience, and subject matter expertise in key sectors of the Summit. You provide evidence-based insights from work done and have in-depth knowledge of best practices to help guide conversations and recommendations from the Summit.

- Benefits

As a Technical Partner helping to efficiently execute the Summit and achieve its objectives, you get:

- An exhibition booth and 3 complimentary tickets with restricted access
- Mentions in some of the Summit's communication materials

- Investment: N5,000,000:00





Exhibitor

Exhibitors at the summit are often impact-driven entrepreneurs with novel solutions that they wish to showcase to our attendees. Our exhibition booths are set at areas with huge footfall and offer our exhibitors ample opportunity to engage attendees within their booths.

- Benefits

As an Exhibitor, you get a 3x3 booth, with a desk for your company representatives with these other benefits:

- Two complimentary ticket with restricted access
- Direct engagement with delegates and lead generation from our C-Suite audience
- Mention in summit program

Investment : Various type of booth abound





Exhibitor



Platinum Exhibitor

Size 3m x 6m/4m.
Benefit: Booth, Branding, Sofas & Tv



Gold Exhibitor

Size : 3m x 4m
Booth, Branding, Sofas



Silver Booth

Size: 3m x 3m
Booth Branding
Banquet Chair & table



Regular Booth

Size: 3m x 3m
Banquet Chairs & Table





More Sponsorship Perks

As a partner you put your brand in front of an elite attendee profile across nationalities. You also align your brand image with the best platform for learning from peers and building the most effective partnerships that realistically influence policy and improve lives on the African continent. You will be helping us:

- Establish result-oriented and innovations to develop global and diaspora partnerships for Africans Sustainable Growth
- Develop a new action plan for addressing critical need areas of the economy in the continent
- Galvanize investments and project financing to scale viable businesses social impact initiatives
- Successfully host the international business communities and investor in Nigeria
- Support the attraction of foreign investment and job creation





Partnership Benefit



Confirmed Partners



Basic Education Africa (BEAfrica)

AFRICAN
DIASPORA DIRECT
INVESTMENT
SUMMIT

DIASPORA DIRECT
Nigerian
Investment
SUMMIT



Thank you !



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